

# Sell More Gift Cards

Aurora Marketing has teamed with Giftango to help you give your customers an option to instantly deliver a gift card and cut your costs at the same time. Delivering gift cards through email and smart phones allows you to sell more cards plus eliminates the cost of plastic, packaging, postage and employee time from the delivery process.

Virtual cards can be printed or shown directly from a mobile phone. Giftango integrates with your existing systems, allowing you to accept virtual cards at the point of sale.

## Slash Delivery Costs While Increasing Sales

Issue gift cards via email and mobile at a fraction of the cost of delivering plastic cards. Verified instant delivery, minus overnight shipping charges, opens the door for last minute gift purchases from your website.



## Integration

Giftango's Turnkey Solution includes a branded online shopping cart. Simply add a few lines of code to your website, and Giftango takes care of the rest. Rely on Giftango to make your virtual gift cards work at the point of sale, bypass spam filters, verify delivery, send cards to smart phones, provide mobile text notices for your staff and customers, and provide a robust administrative tool for tracking and reporting.

## Pricing

Start selling gift cards from your current website for a setup fee of just \$99 when you sign up through the Aurora Marketing link (a \$200 savings). After setup, you will save money on delivery of each gift card sold online.

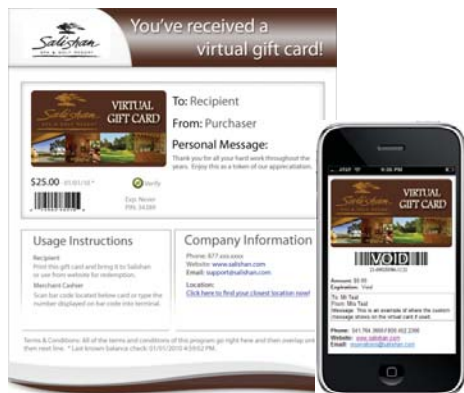
## Learn More

For help with merchant setup and support, call Giftango at 877.443.8264.

## Sign Up

Sign up through the **Aurora Marketing link:** [www.giftango.com/signup.aspx?a=Aurora](http://www.giftango.com/signup.aspx?a=Aurora) to receive discounted pricing.

**Questions? Call 877-GIFTANGO** (443-8264)



*"I was surprised by the simplicity of the solution. It was like flipping a switch. Since making the move to Giftango, the growth in our gift card sales has been exponential."*

Jason Connor  
Salishan Spa & Golf Resort  
Resident Manager